

CASE STUDY TITLE: INSPEKT FOUNDATION/ TRADITIONAL USES OF PLANTS-
WORKSHOP

AUTHOR: SNRSS

THEME: WRITE DOWN ONE OF OUR 4 THEMES: RENEWABLE ENERGY, SUSTAINABLE HOUSING,
SUSTAINABLE FOOD SYSTEM, CIRCULAR ECONOMY

Case study (350 - 500 words in total divided in the following elements)

Case study description:

The INSPEKT's mission is to diagnose social needs, integrate the researchers, and care of natural heritage. They are engaged in social monitoring and create a platform for cooperation with local authorities, entrepreneurs and other NGOs. The Foundation carries out professional and popular science studies. The main focus of the organisation's activities is nature education.

In the historic region of Ostrava Castellany (Gniezno county) foundation has organised workshop: „Traditional uses of plants“.

Participants have learned about:

- the medicinal, food and other uses of plants;
- the work of herbalists and botanists;
- how plants affect our bodies.

The workshop was led by Maciej Jędrzejczak – biologist & botanist, dealing with issues of flora inventory and plant cover protection.

Environmental and/or social effects (preferably in bullet points):

- practical knowledge of botany;
- integration of the local community;
- zero waste skills.

The following factors constitute important environmental and social effects for... :

- local authorities;
- social entrepreneurs;
- non-governmental organisations;



- social activists.

Closure, with focus questions arising from the case / problem:

1. What is the problematic situation the SE is trying to solve? (problem)
2. Why did they decide to solve it? What drives them? (purpose)
3. What are the SE's activities? What do they do to solve it/them? What other steps would you take to solve the problem? (solution)
4. What is their target group? Who are their clients? Who are their customers? (customer segments)
5. How will the SE's activities change the world or the situation for the better? (impact)
6. And how will they know that they achieved that? (key metrics)
7. So what does de SE do differently? What do their customers perceive as the biggest value? (unique value proposition)
8. In which ways do they deliver their products or services (channels)
9. What are their main costs and what is the main source of their revenue? (revenue)

STAKEHOLDERS: (1) LOCAL AUTHORITIES, (2) SOCIAL ACTIVISTS, (3) FAMILIES

ETHICAL ISSUES (POSITIVE, NEGATIVE) IN RELATION TO THE SCENARIO: (1) VOLUNTARY PARTICIPATION, (2) INFORMED CONSENT, (3) RESPECT FOR AUTHONOMY, (4) JUSTICE

GREEN SKILLS ADDRESSED: (KEEP RELEVANT ONES FROM THE LIST) DESIGN SKILLS, LEADERSHIP SKILLS, MANAGEMENT SKILLS, CITY PLANNING SKILLS, LANDSCAPING SKILLS, ENERGY SKILLS, FINANCIAL SKILLS, PROCUREMENT SKILLS, **WASTE MANAGEMENT SKILLS**, COMMUNICATION SKILLS

SDGS ADDRESSED: 4. QUALITY EDUCATION, 11. SUSTAINABLE CITIES AND COMMUNITIES, 13. CLIMATE ACTION