

CASE STUDY TITLE: Social bistro "Roof"

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THEME: SUSTAINABLE FOOD SYSTEM, INTEGRATIVE SOCIAL ENTERPRISE

It operates under the legal form of a cooperative, having been founded by five members. The founders wanted to help people, inspired by the Homeless Cooks project, which focuses on women in social need. The main activity is the operation of a vegan bistro and café that employs homeless or post-prisoners. They work with the motto "Criminal record an advantage".

According to the company's own website, their business is built on three pillars, which are the social integration of homeless or post-conviction people. Cooperative ownership and veganism. Each member of the co-operative can make decisions about the running and development of the business collectively and according to principles of equality. Every male and female employee has the opportunity to join the cooperative after six months of work and participate in the management of the enterprise. Veganism is important, which the members of the cooperative consider to be a sustainable and ecological way of eating, without animal suffering.

The start-up capital for the social cooperative was raised through crowdfunding. In a successful campaign on the web portal hihit.cz, the cooperative raised CZK 295,699 from 604 contributors. Even before the start of the business, there was a clear interest in the enterprise from potential customers. Additional capital was injected by the cooperators or related parties in the form of donations. They also took part in the T-Mobile start-up competition, with the Rooftop Bistro winning the People's Choice Award. Another form of funding that the co-op could use is the use of grants to work with target groups. However, in the members' previous experience, grants are too much of an administrative burden and also usually force the grant recipient to commit to maintaining certain jobs, which would interfere with the autonomy of the project. In a crowdfunding campaign at the beginning of 2022, the cooperative raised an additional CZK 609,676 from 1,025 contributors for the costs of moving the establishment to new premises.

According to the financial statements for the year 2021 published in the Commercial Register financial data are following: the pre-tax result for 2021 is a loss of CZK 24,758.00. The annual turnover excluding grants and subsidies is CZK 3,327,257.

CZK 564,664.- was drawn from grant programmes.

Average number of employees for the accounting period = 10.

(online source of information: <https://or.justice.cz/ias/ui/vypis-sl-detail?dokument=72607027&subjektId=990715&spis=1095832>)

The social enterprise Roof does not systematically monitor the impact of its activities. The stories of several employees who have been successfully helped to integrate are presented in the media. A focus on tracking CO2 savings through a vegan diet is not yet present in the company.

STAKEHOLDERS: PUBLIC DONORS, MEDIA, CROWDFUNDING SUPPORTERS, ASSOCIATIONS AND NON-PROFIT ORGANISATIONS FOCUSING ON SUPPORTED GROUPS OF PEOPLE

CUSTOMERS SUPPLIERS OF QUALITY RAW MATERIALS



ETHICAL ISSUES (POSITIVE, NEGATIVE) IN RELATION TO THE SCENARIO: (1) SOCIAL INCLUSION OF HOMELESS PEOPLE

GREEN SKILLS ADDRESSED: LEADERSHIP SKILLS, MANAGEMENT SKILLS, COMMUNICATION SKILLS

SDGS ADDRESSED: GOAL 8, 12

CHOOSE FROM WEBSITE: [HTTPS://SDGS.UN.ORG/GOALS](https://sdgs.un.org/goals)

