

<b>COURSE: SOCIAL ECONOMY AND ORIGINS OF IMPACT ENTREPRENEURHSIP</b>			
<b>AUTHOR: LUKAS VALEK, PHD</b>			
<b>THEME: CORE OF IMPACT ENTREPRENEURSHIP AS A WAY TO SUSTAINABLE SOLUTIONS TO ENVIRONMENTAL AND SOCIETAL PROBLEMS</b>			
<b>MODULE: 3</b>			
<b>SESSION: 1</b>			
<b>LECTURE TOPICS: SOCIAL AND CIRCULAR ECONOMY</b>			
<b>TARGET GROUP: STUDENTS AND ADULTS</b>			
<b>INTEGRATION INTO CURRICULUM: COURSE: 3PO643 SOCIAL ENTREPRENEURSHIP: INNOVATION AND IMPACT</b>			
<b>LEARNING OUTCOMES:</b>			
<ul style="list-style-type: none"> <li>• Comprehension of terms Social Economy, Circular Economy, Social Entrepreneurship</li> <li>• Knowledge of main types of social (impact) enterprises</li> </ul>			
<b>LECTURE OBJECTIVES:</b>			
<ul style="list-style-type: none"> <li>• Introducing core terminology</li> <li>• Social Economy History</li> <li>• Social, Impact, Hybrid Entrepreneurship</li> </ul>			
<b>LECTURE DURATION: 145 MINUTES</b>			
<b>GREEN SKILLS ADDRESSED: DESIGN SKILLS, MANAGEMENT SKILLS, COMMUNICATION SKILLS</b>			
<b>SDGS ADDRESSED: GOAL 11: SUSTAINABLE CITIES AND COMMUNITIES, GOAL 12: RESPONSIBLE CONSUMPTION AND PRODUCTION, GOAL 8: DECENT WORK AND ECONOMIC GROWTH, GOAL 17: PARTNERSHIPS FOR THE GOALS</b>			
<b>LECTURE DEVELOPMENT</b>			
<b>BEFORE: A presentation with history of social economy revised</b>			
<b>INTRO: LET GROUPS STUDENTS (OF 4-5) DISCUSS THESE THREE QUESTIONS.</b>			
<ul style="list-style-type: none"> <li>- WHAT KIND OF EXPERIENCE I HAVE WITH NON-PROFITS AND VOLUNTEERING</li> <li>- WHAT KIND OF EXPERIENCE I HAVE WITH BUSINESS</li> <li>- WHAT IS MY MOTIVATION TO LEARN MORE ABOUT IMPACT ENTREPRENEURSHIP</li> </ul>			
<b>STUDENTS SHOULD GIVE SPACE EACH PERSON TO TALK ABOUT EACH TOPIC. WHOLE ACTIVITY IS FOR 15 MINUTES (5 MINUTES PER QUESTION)</b>			
<b>DURING:</b>			
<b>TIME - MINUTES</b>	<b>TYPE OF ACTIVITY</b>	<b>LEARNING ACTIVITIES</b>	<b>(VISUAL) AIDS</b>
40 CAROUSEL +20 DISCUSSION	DEFINITIONS (PAPER CAROUSEL)	DIVIDE STUDENTS INTO 4 GROUPS EACH GROUP GETS A TOPIC AND SHOULD COME WITH SOME CORE TERMS TO CREATE A DEFINITION  TOPICS: 1) SOCIAL ECONOMY 2) CIRCULAR ECONOMY	FLIPCHART PAPERS OR EQUIVALENT, AND MARKERS

		<p>3) NON-PROFIT NON-GOVERNMENTAL ORGANISATIONS</p> <p>4) SOCIAL ECONOMY ENTITIES</p> <p>GROUPS SWITCH TOPICS EACH 10 MINUTES, THEN GROUP WHO STARTED WITH TOPIC PRESENTS RESULTS.</p>	
60	PRESENTATION – LECTURE	A SUMMARY OF WHAT STUDENTS UNCOVERED FRAMED IN HISTORICAL CONTEXT WITH UNDERLINING OF MAIN TERMS	PREPARED POWERPOINT
10	FINAL DISCUSSION AND REMARKS		
<p><b>ADDITIONAL READING AND MATERIALS:</b></p> <p>YUNUS, M. (2011). BUILDING SOCIAL BUSINESS: THE NEW KIND OF CAPITALISM THAT SERVES HUMANITY'S MOST PRESSING NEEDS. OXFORD: BLACKWELL.</p> <p>SOCIAL ECONOMY EUROPE, ONLINE <a href="https://www.socialeconomy.eu.org/the-social-economy/the-social-economy-in-the-eu/">HTTPS://WWW.SOCIALECONOMY.EU.ORG/THE-SOCIAL-ECONOMY/THE-SOCIAL-ECONOMY-IN-THE-EU/</a></p> <p>OECD, SOCIAL IMPACT MEASUREMENT FOR THE SOCIAL AND SOLIDARITY ECONOMY ONLINE <a href="https://www.youtube.com/watch?v=RQKi8N0sE7Q">HTTPS://WWW.YOUTUBE.COM/WATCH?V=RQKi8N0sE7Q</a></p> <p>ELLEN MCARTHUR FOUNDATION, CIRCULAR ECONOMY INTRODUCTION, ONLINE <a href="https://ellenmacarthurfoundation.org/topics/circular-economy-introduction/overview">HTTPS://ELLENMCARTHURFOUNDATION.ORG/TOPICS/CIRCULAR-ECONOMY-INTRODUCTION/OVERVIEW</a></p> <p>TED, MAJORA CARTER: 3 STORIES OF LOCAL ECO ENTREPRENEURSHIP, ONLINE <a href="https://www.ted.com/talks/majora_carter_3_stories_of_local_eco_entrepreneurship">HTTPS://WWW.TED.COM/TALKS/MAJORA_CARTER_3_STORIES_OF_LOCAL_ECO_ENTREPRENEURSHIP</a></p>			