

COURSE: SOCIAL ENTREPRENEURSHIP AND CO.			
AUTHOR: LUKAS VALEK PHD			
THEME: SOCIAL ENTREPRENEURSHIP – SOCIAL BUSINESS, IMPACT AND HYBRID ENTREPRENEURSHIP			
MODULE: 3			
SESSION: 2			
LECTURE TOPICS: IMPACT AND SOCIAL ENTREPRENEURSHIP			
TARGET GROUP: STUDENTS AND ADULTS			
INTEGRATION INTO CURRICULUM: COURSE: 3PO643 SOCIAL ENTREPRENEURSHIP: INNOVATION AND IMPACT			
LEARNING OUTCOMES:			
<ul style="list-style-type: none"> • ANALYSIS OF CURRENT SITUATION OF SOCIAL ENTERPRISES • COMPREHENSION OF WHAT SE MEANS AND KNOWLEDGE OF TERMS SOCIAL, IMPACT AND HYBRID ENTREPRENEURSHIP AND SOCIAL BUSINESS 			
LECTURE OBJECTIVES:			
- Provide students with space to internalize core terminology around social entrepreneurship topic with related terms			
LECTURE DURATION: 120			
GREEN SKILLS ADDRESSED: DESIGN SKILLS, MANAGEMENT SKILLS, COMMUNICATION SKILLS			
SDGS ADDRESSED: GOAL 11:SUSTAINABLE CITIES AND COMMUNITIES, GOAL 12: RESPONSIBLE CONSUMPTION AND PRODUCTION, GOAL 8: DECENT WORK AND ECONOMIC GROWTH, GOAL 17: PARTNERSHIPS FOR THE GOALS			
LECTURE DEVELOPMENT			
BEFORE: Handouts with 1-2 page summary of themes Social Entrepreneurship, Social Business, Impact Entrepreneurship, Hybrid Entrepreneurship (organisations)			
DURING:			
TIME	TYPE OF ACTIVITY	LEARNING ACTIVITIES	(VISUAL) AIDS
EXPLANATION-10 ACTIVITY - 30	TEAMWORK LECTURE (PREPARATION)	STUDENTS DIVIDED INTO 4 GROUPS. EACH GROUP GETS ONE HANDOUT AND THEIR TASK IS TO STUDY IT, BECOME EXPERTS AND DEVISE A WAY HOW TO TEACH OTHERS.	ABOVEMENTIONED HANDOUTS, PAPERS AND PENCILS FOR STUDENT PREPARATION
40	TEAMWORK LECTURE (LECTURES)	NEW GROUPS ARE CREATED EACH CONTAINS ONE PERSON FROM PREVIOUS GROUPS, SO NOW IN NEW GROUP THERE IS ONE “EXPERT” PER TOPIC. (S)HE	

		WILL TEACH OR TRAIN THE REST IN THAT TOPIC.	
40	PRESENTATION BY TEACHER	SUMMARY OF WHAT HAS BEEN SAID AND FURTHER CLARIFICATION OF THAT HAS NOT	PREPARED POWERPOINT PRESENTATION
<p>BEYOND:</p> <p>Homework: Each of students finds one enterprise from said four groups and finds:</p> <ul style="list-style-type: none"> - To which group they belong - Why they think it is interesting - What is their business model <p>ADDITIONAL MATERIALS:</p> <p>OECD: SOCIAL ENTREPRENEURSHIP AND SOCIAL ENTERPRISES, ONLINE HTTPS://WWW.OECD.ORG/CFE/LEED/SOCIAL-ECONOMY/SOCIAL-ENTREPRENEURSHIP.HTM</p> <p>EUROPEAN COMMISSION: SOCIAL ECONOMY AND INCLUSIVE ENTREPRENEURSHIP - SOCIAL ENTREPRENEURSHIP, ONLINE HTTPS://EC.EUROPA.EU/SOCIAL/MAIN.JSP?CATID=952&INTPAGEID=2914&LANGID=EN</p> <p>DLD CONFERENCE: 15 SOCIAL ENTREPRENEURS AND THEIR CRAZY IDEAS (RAINER HÖLL, ASHOKA DE) ONLINE HTTPS://WWW.YOUTUBE.COM/WATCH?V=NLXKCPGPP6M</p>			

