

<b>COURSE: HOW TO ACHIEVE A CHANGE</b>			
<b>AUTHOR: LUKAS VALEK, PHD</b>			
<b>THEME: THEORY OF CHANGE AND IMPACT CHAIN</b>			
<b>MODULE: 3</b>			
<b>SESSION: 4</b>			
<b>LECTURE TOPICS:</b>			
<ul style="list-style-type: none"> <li>• THEORY OF CHANGE</li> <li>• IMPACT CHAIN</li> </ul>			
<b>TARGET GROUP: STUDENTS AND ADULTS</b>			
<b>INTEGRATION INTO CURRICULUM: COURSE: 3PO643 SOCIAL ENTREPRENEURSHIP: INNOVATION AND IMPACT</b>			
<b>LEARNING OUTCOMES:</b>			
<ul style="list-style-type: none"> <li>• Comprehension of how to achieve a change</li> <li>• Knowledge how to measure impact</li> <li>• Synthesis of all previous information from previous modules and Sessions 1-4 to create an impact business model.</li> </ul>			
<b>LECTURE OBJECTIVES:</b>			
<ul style="list-style-type: none"> <li>• Explanation of how to achieve impact</li> <li>• Draft a business model idea for a Green problem</li> </ul>			
<b>LECTURE DURATION: 140</b>			
<b>GREEN SKILLS ADDRESSED: DESIGN SKILLS, MANAGEMENT SKILLS, COMMUNICATION SKILLS</b>			
<b>SDGS ADDRESSED: GOAL 11: SUSTAINABLE CITIES AND COMMUNITIES, GOAL 12: RESPONSIBLE CONSUMPTION AND PRODUCTION, GOAL 8: DECENT WORK AND ECONOMIC GROWTH, GOAL 17: PARTNERSHIPS FOR THE GOALS</b>			
<b>LECTURE DEVELOPMENT</b>			
<b>BEFORE:</b>			
<b>INTRO: COMING BACK TO HOMEWORK. HOW DO SELECTED ENTERPRISES MEASURE THEIR IMPACT? 15 MINUTES</b>			
<b>DURING:</b>			
<b>TIME - MINUTES</b>	<b>TYPE OF ACTIVITY</b>	<b>LEARNING ACTIVITIES</b>	<b>(VISUAL) AIDS</b>
40 MINUTES	THEORY OF CHANGE AND IMPACT CHAIN LECTURE	RELATING TO THE INTRO A SHORT PRESENTATION	PREPARED POWERPOINT
40 MINUTES	FACILITATED PROBLEM ISOLATION	EACH STUDENT WRITE WHAT THEY PERCEIVE BE MOST PRESSING GREEN PROBLEM ACCORDING TO THEM. TEACHER GROUPS PROBLEM	

		ACCORDING TO SIMILARITY AND STUDENTS WOULD GATHER (CREATE WORK GROUPS) AROUND THEM.	
60	DRAFT OF A SOLUTION	STUDENTS WILL SUGGEST A DRAFT OF BUSINESS MODEL ALONG WITH IMPACT CHAIN IN ORDER TO MAKE THE SOLUTION SUSTAINABLE.	
<p>BEYOND:</p> <p>Assessment: For further week (or semester) students work on developing of that business idea under supervision of teacher and prepare for final presentation at the end of the term.</p> <p>ADDITIONAL MATERIAL:</p> <p><a href="https://www.nesta.org.uk/toolkit/theory-change/">HTTPS://WWW.NESTA.ORG.UK/TOOLKIT/THEORY-CHANGE/</a></p> <p>KICKUL, J., &amp; LYONS, T. S. (2016). UNDERSTANDING SOCIAL ENTREPRENEURSHIP: THE RELENTLESS PURSUIT OF MISSION IN AN EVER CHANGING WORLD. ROUTLEDGE.</p> <p>CENTRE FOR THEORY OF CHANGE, ONLINE, HOW DOES THE THEORY OF CHANGE WORK? <a href="https://www.theoryofchange.org/what-is-theory-of-change/how-does-theory-of-change-work/">HTTPS://WWW.THEORYOFCHANGE.ORG/WHAT-IS-THEORY-OF-CHANGE/HOW-DOES-THEORY-OF-CHANGE-WORK/</a></p> <p>SOCIAL INVESTMENT BUSINESS: MEASURING YOUR SOCIAL IMPACT: THEORY OF CHANGE, <a href="https://www.youtube.com/watch?v=DPB4AGT684U">HTTPS://WWW.YOUTUBE.COM/WATCH?V=DPB4AGT684U</a></p>			