

Consumption in circular way SDGLabs Lecture Plan

[additional materials]

From linear to circular economy

- CE 1.0 (1970–1990): Waste treatment
- CE 2.0 (1990–2010): Linking entry and exit points in eco-efficiency strategies
- CE 3.0 (2010 ±): Maximising value retention in an era of resource depletion

To be more circular....

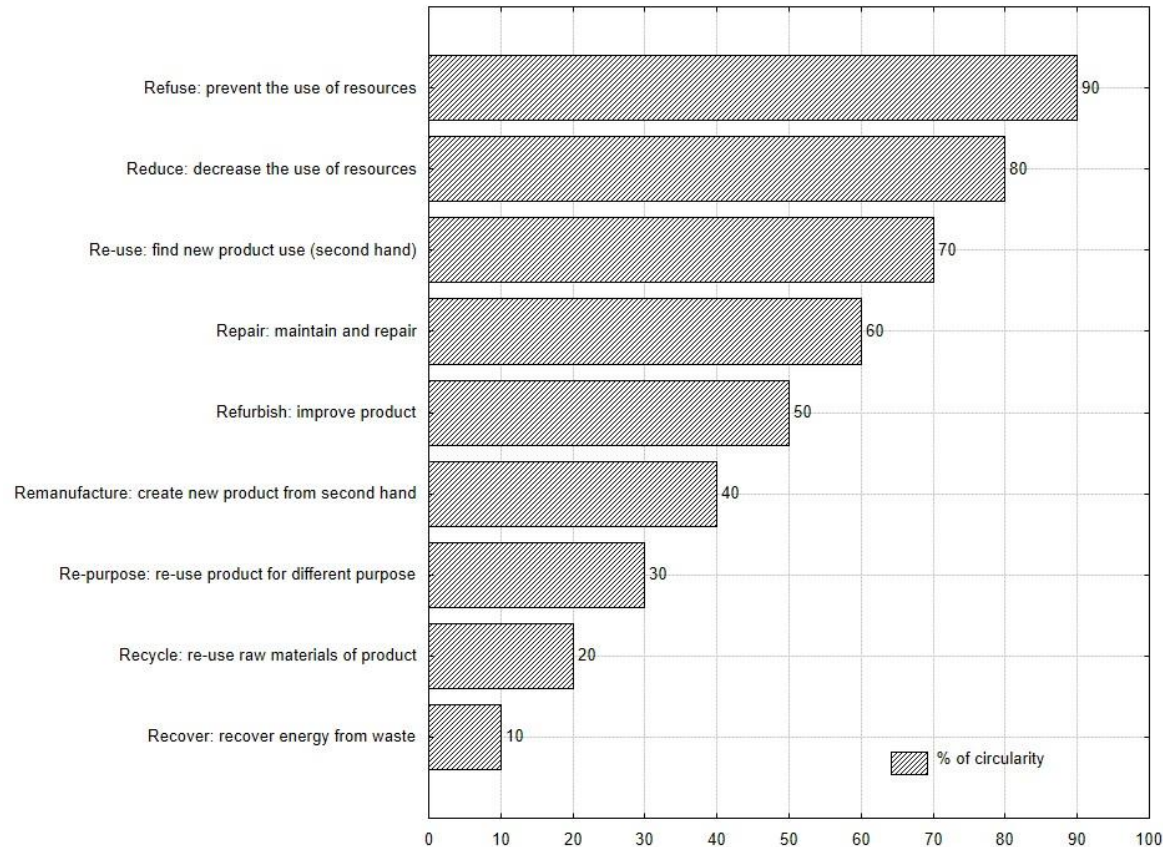


Figure 2. Levels of circularity in the 9R concept

Source: (M. Czikkely, J. Oláh, Z. Lakner, C. Fogarassy, J. Popp, 2018)

Definition of circular behaviours

- **Pro-social behaviours** - attitudes and actions aimed at benefiting society, with the overriding objective of both the well-being of entire social groups and individuals.
- **Determinants of pro-social behaviours:**
 - high social sensitivity,
 - empathy,
 - the desire to eliminate social problems.

Definition of circular behaviours

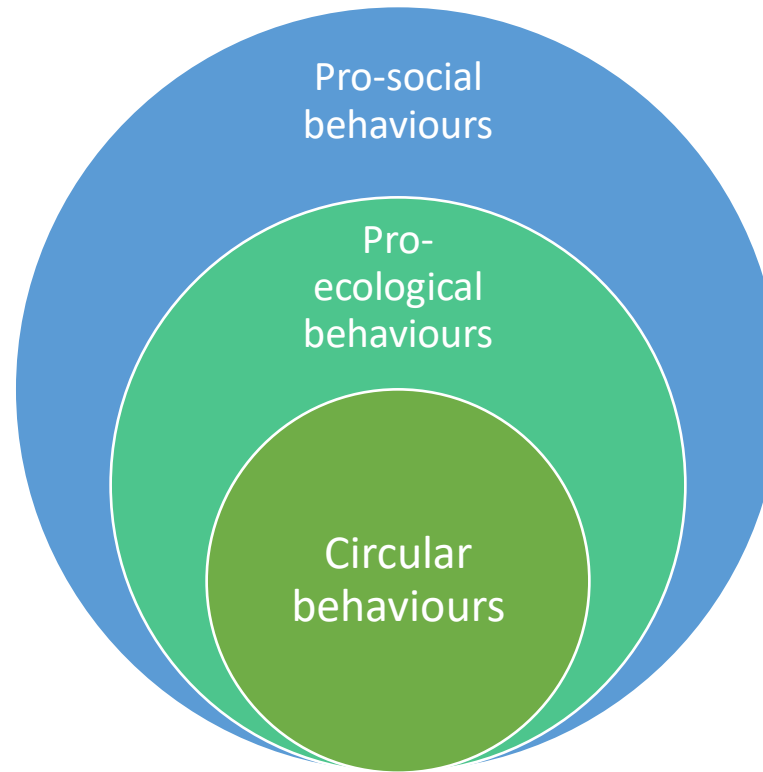


Figure 2. From Pro-social to circular behaviours
Source: own elaboration

Definition of circular behaviours

- **Circular behaviours** - the main attention is putting on decreasing the need of resources by reducing the demand for products and shifting to meeting the need.
- **Circular behaviours:**
 - joining relatively often with other environmental or sustainable categories of behaviours,
 - the element of pro-ecological behaviours and widely – as the element of pro-social behaviours.

Circular Behaviours

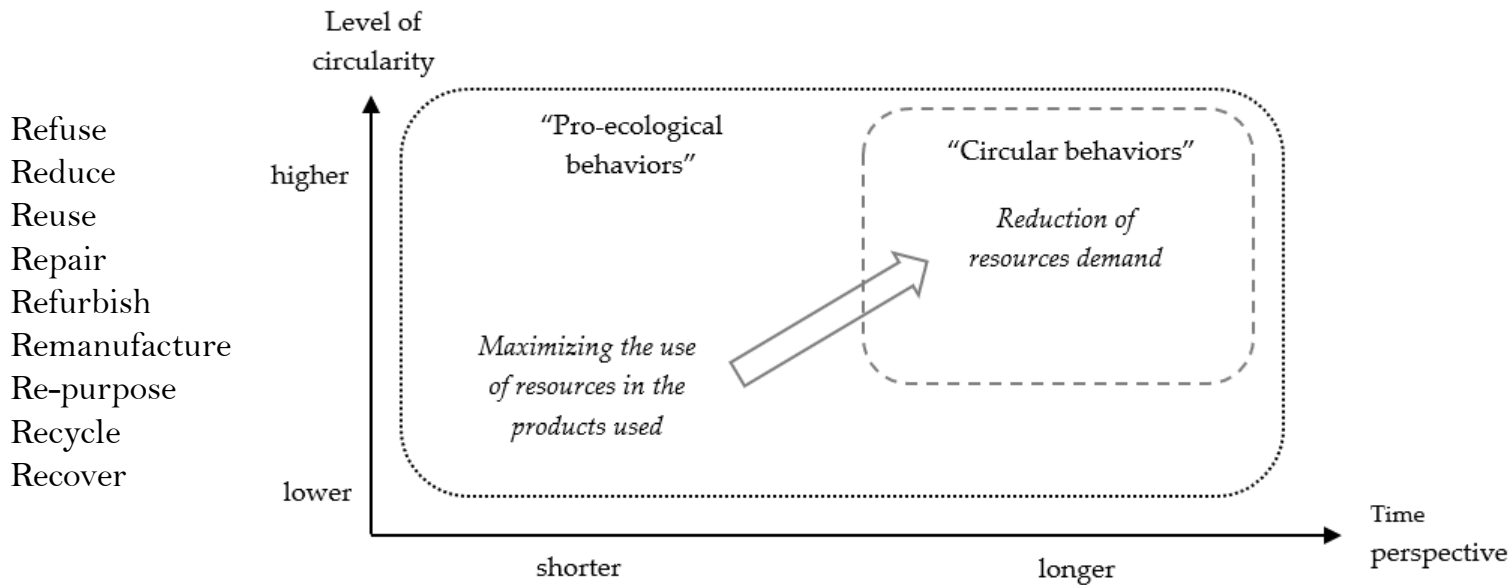


Figure 2. Circular behaviours

Source: own elaboration

Thank you for your attention!

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